

Mitchell E. Daniels, Jr. Governor

Judith A. Monroe, M.D. State Health Commissioner

DATE:

July 17, 2009

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

A. Scott Gilliam, MBA, CP-FS

Manager, Food Protection Program

SUBJECT:

Hiland-Roberts Ice Cream Recall

SUGGESTED

ACTION:

Unclassified Recall; Espo brand and Natures Promise brand Sorbettos Due to Containing

Undeclared Milk; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. The recalled products are pint containers of Espo's Sorbetto and Nature's Promise Sorbetto. People who have an allergy or severe sensitivity to milk run the risk of serious or life-threatening allergic reaction if they consume these products. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Hiland-Roberts Ice Cream Announces Voluntary Nationwide Recall of Specific Lot Numbers of Espo brand and Natures Promise brand Sorbettos Due to Containing Undeclared Milk



Contact:

Mitch Ayers 800-373-6455

FOR IMMEDIATE RELEASE - Norfolk, NE - July 17, 2009 - Hiland-Roberts Ice Cream, Norfolk NE is voluntarily recalling sorbet products manufactured for Espo's Cucina Dolce, Inc. because they contain undeclared milk. The recalled products are pint containers of Espo's Sorbetto and Nature's Promise Sorbetto. People who have an allergy or severe sensitivity to milk run the risk of serious or life-threatening allergic reaction if they consume these products.

Espo's Sorbetto and Nature's Promise Sorbetto was distributed nationwide through retail stores.

This product can be identified by a pint paper carton under the Espo's Sorbetto and Nature's Promise Sorbetto brand name.

The sorbets included in this recall are:

Pint Espo Lemon Sorbetto, Distributed by Espo's Cucina Dolce, Inc, Denver, CO

(UPC 95069 00046) Code Date/Lot # (Feb 18 11 / Lot #49) and (May 12 11 / Lot #132)

Pint Espo Mango Sorbetto, Distributed by Espo's Cucina Dolce, Inc, Denver CO

(UPC 95069 00052) Code Date/Lot # (March 11 11 / Lot #70) and (July 1 11 / Lot #182)

Pint Espo Raspberry Sorbetto, Distributed by Espo's Cucina Dolce, Inc, Denver CO

(UPC 95069 00056) Code Date/Lot # (March 11 11 / Lot #70)

Pint Natures Promise Lemon Sorbetto, Distributed by Foodhold USA LLC, Landover, MD

(UPC 88267 08968) Code Date/Lot # (May 8 11 / Lot #128) and (June 13 11 / Lot #164)

Pint Natures Promise Strawberry Sorbetto, Distributed by Foodhold USA LLC, Landover, MD

(UPC 88267 08970) Code Date/Lot # (May 8 11 / Lot #128)

No other sorbet products are involved in this recall.

The recall was initiated after a consumer called inquiring whether there was milk in the product. Subsequent investigation indicates the problem was caused by a temporary breakdown in the company's production and packaging processes.

Hiland-Roberts is notifying direct customers by phone and/or in writing of the recalled products that may contain trace amounts of milk. Consumers with recalled products may either discard them or return them to the store of purchase for a refund. Consumers with questions may contact Hiland-Roberts Ice

Cream at 1-800-373-6455 (M-F, 9 a.m. to 4 p.m. CST). Consumers may also visit the FDA website at www.fda.gov for an updated list of products being recalled because of this problem.

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Photo: Product Label